



SPONSOR & EXHIBITOR PROSPECTUS

NEXT×GEN

Supply Chain Conference

— OCTOBER 21-23, 2024 —

CHICAGO ATHLETIC ASSOCIATION
DIGITIZATION IS HERE. WHAT'S NEXT?



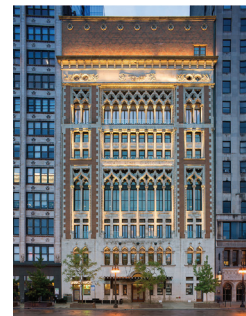
DIGITAL TRANSFORMATION • ARTIFICIAL INTELLIGENCE • ROBOTICS • BIG DATA • AUTONOMOUS VEHICLES

NextGen Supply Chain Conference is the premier educational event that answers the question “What’s next in supply chain management?” for senior-level SCM professionals. Only NGSC is exclusively dedicated to preparing executives for the coming technologies and processes that will have the most transformative effects on their supply chains.

JOIN US!

Spend 2 days at one of Chicago's premier hotels with senior-level supply chain professionals who have significant influence over their companies' domestic/global supply chain operations.

- VP/Directors of Supply Chain Management/Logistics/Distribution
- VP/Directors of Operations
- VP/Directors of Procurement and Sourcing
- Chief Supply Chain Officers
- Chief Logistics Officers
- Supply Chain/Logistics/Distribution Managers
- Operations Managers
- Presidents/CEOs/COOs




CHICAGO ATHLETIC
ASSOC. EST. 1890

*“The Top 10
Hotels in Chicago”
Travel + Leisure*

*“I have attended every NextGen conference.
It is a must for my professional education,
networking and growth”*

— Tom Ward, IBM

*“NextGen Conference was really
useful to understand how to create
a digital transform  admap.”*

— Francisco Arellano, CCU

Diamond Sponsors:   Platinum Sponsors:    Gold Sponsors:  Silver Sponsors:  Bronze Sponsors:   
Associate Sponsors:             

www.NextGenSupplyChainConference.com

Presented by





NEXTGEN 2024 MISSION

Connect with the Most Influential Decision-Makers in the Supply Chain Industry who are at the Forefront of Digital Transformation and Evaluating Emerging Technologies

This year's NextGen Supply Chain Conference will focus on the tools enabling the digital transformation of tomorrow's supply chain. This is your opportunity to deliver your company's message to the most qualified audience of C-level executives and top-level supply chain management, procurement and operations professionals available.

- Exclusive networking opportunities with executive-level customers.
- Build relationships with decision-makers focused on their companies' domestic/global supply chain operations.
- Influence future purchases through face-to-face interactions, discussions and demonstrations.

Agenda Topics include:

- Artificial Intelligence
- Robotics • Big Data
- Supply Chain Management Software
 - Autonomous Vehicles • IoT
 - Blockchain ...and more



"A quality line-up of speakers and with interesting content."

— Shari Christofferson, President - Mobile Systems Intelligence by Connect

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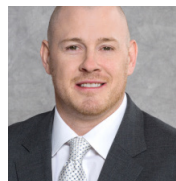
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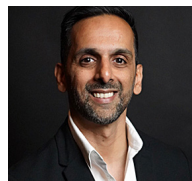
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Customer Success Manager, Corporate Strategic Accounts, Honeywell Safety and Productivity Solutions



Charan Lalwani
Sr. Dir. Analytics & Operational Insights Gopuff

"NextGen is the one place to make sense of the technology leaps impacting the world's supply chain business in the coming year."

— Matthew Trapp, Vanderlande

"Excellent way to think about the future of supply chain."

— Jim Matcham, BEI Global

NEXTGEN 2024 EXHIBITOR OPPORTUNITIES

DELUXE TABLETOP - \$9,500

- 1 delegate (\$1,850 value)
- 1 tabletop space - 8x8
- 1 table, 2 chairs, 1 electrical outlet
- 8x8 custom backdrop
- Logo highlighted on exhibit signage
- Logo and company name on website floor plan

Supply Chain Management Review Exclusive Exposure

- 1/2 page ad in the December Issue (15,000 print subscribers) which includes an Audience Connect Buying Intent Lead Program. Audience Connect is a landing page for our digital subscribers (35,000) that asks readers which products and services they plan to purchase or evaluate over the next 12 months. Advertisers will receive contact information plus the buying response information for their product category. (\$4,000 value)

2024 Sponsors

Diamond Sponsor



Platinum Sponsor



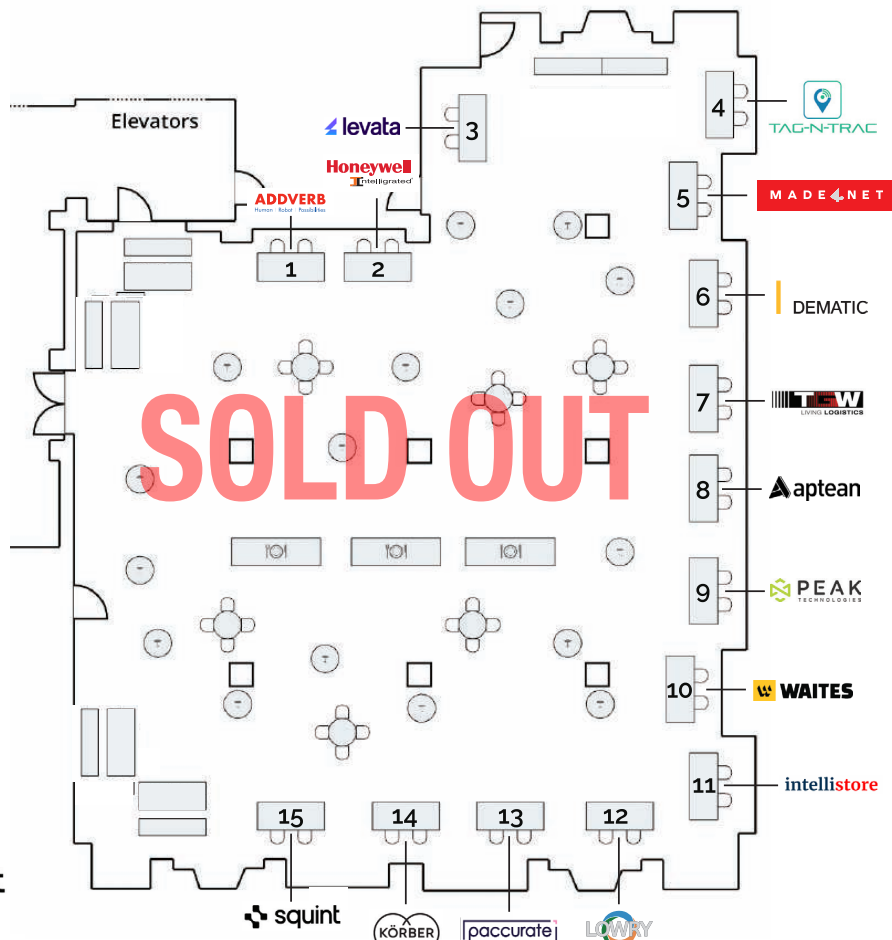
Bronze Sponsor



Associate Sponsor



2024 Exhibitors



For more information please contact • Elena Day Parsons • 816-585-2016 • elena@nextgensupplychainconference.com

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SUPPLYCHAIN
MANAGEMENT REVIEW

NEXTGEN 2024 SPONSORSHIP OPPORTUNITIES

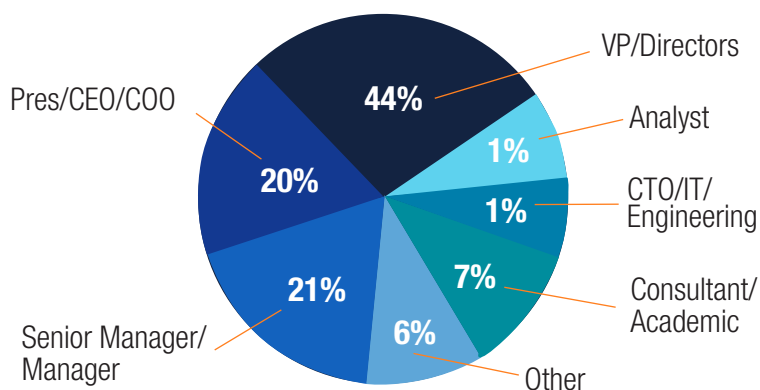
SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Diamond Sponsor	Platinum Sponsor			Gold Sponsor			Silver Sponsor		Bronze Sponsor			Associate
	3 Available \$30,000	Monday Evening Reception \$25,000 Exclusive	Tuesday Evening Reception \$25,000 Exclusive	NextGen Awards \$25,000 Exclusive	Tuesday Lunch \$20,000 Exclusive	Wednesday Lunch \$20,000 Exclusive	Registration Portfolio \$20,000 Exclusive	Lanyards \$15,000 Exclusive	Tuesday & Wednesday Breakfast \$15,000 Exclusive	Tuesday Break (AM) \$10,000 Exclusive	Tuesday Break (PM) \$10,000 Exclusive	Wednesday Break (AM and PM) \$10,000 Exclusive	\$5,000
Introduce Speaker or 3 min video in General Session													
20% Discount on Exhibition Space	✓		✓	✓									
Recognized at the General Session	✓	✓	✓	✓	✓	✓	✓						
Conference Attendee List (2 Weeks after Program)	✓	✓	✓	✓	✓	✓	✓	✓	✓				
Recognized on Conference Program & Agenda	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Recognized on Pre & Post Mailer to Attendees	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Linkable Logo Conference Sponsorship Website Page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo Highlighted Under Level on All Conference Signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
50% Off Additional Conference Delegates (\$925 Each)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Complimentary Conference Delegate Passes (\$1,850 Value/per pass)	5	4	4	4	3	3	3	2	2	1	1	1	
Supply Chain Management Review Exclusive Exposure													
Custom Insider Q&A (\$15,000 Value)	✓												
Full Page advertisement in December <i>Supply Chain Management Review</i> Show Issue (\$7,000 Value)	✓	✓	✓	✓									
Audience Connect Buying Intent Leads for December Digital Advertisers (\$4,000 value)	✓	✓	✓	✓									
3rd Party eBlast to 15K Buyers of your Service/Products (\$6,000 Value)	✓	✓	✓	✓	✓	✓	✓						
Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value)	✓	✓	✓	✓	✓	✓	✓	✓	✓				
SCMR eNewsletter Ad (\$2,500 Value)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	

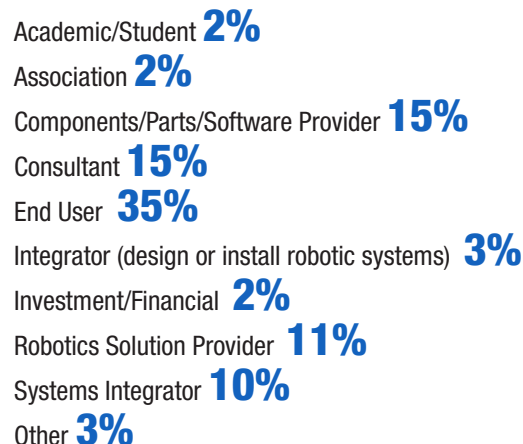
NEXTGEN 2023 REVIEW

ATTENDEE PROFILE

2023 Attendee Profile

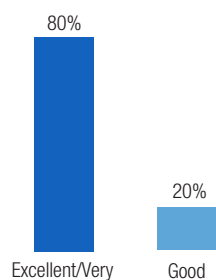


2023 Industry Profile

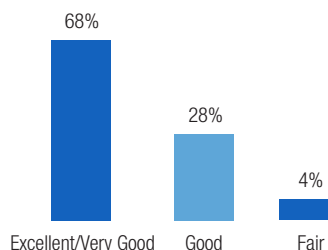


2023 ATTENDEE FEEDBACK

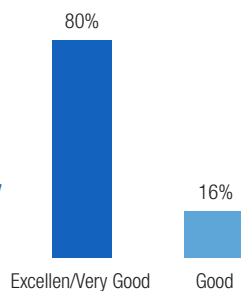
Quality of Speakers



Quality of Sessions



Attendee Feedback on Professional Level/Quality of Delegates



80% of Attendees gave an overall rating of conference of excellent/ver good

35% have a budget of \$500,000 to over \$1 million budget

77% have direct role in purchasing

2024 PRESENTING COMPANIES

